



John M. Rinaldi

October 4, 2013

Dear Friend:

As you all know The 1214 Tragedy/ December 14, 2012 Sandy Hook tragedy that claimed 26 lives in Sand Hook, Newtown CT, is rapidly approaching. Those of us with heart have sent gifts, written notes, offered support- anything to give them comfort. And let's face it, we want to somehow also comfort us. Our world - the landscape of our lives has been forever changed- damaged, and shattered for some....

Our children are at the mercy of others.

As an outsider flooded with emotion- with empathy I went directly to Newtown with the specific goal to build a children's center. With support from Hedge fund Billionaire Bill Ackman, and celebrity support from Julianne Moore, Liv Tyler, and Ricky Martin was granted permission within an hour upon my arrival, and have not wavered.

As 1214 approaches, I had wanted to plan a tree trimming/decorating event at the memorial site of the grand tree that was the center of the memorial. The tree was slated to have been cut, but it's been saved and represents the love of the families, the town, the state, the country, the world. However, the town is still mourning and are doing their best to move on with dignity and little outside interruption. We will have an event on 1214 for the world to see and we will come together to decorate on Sandy Hook's behalf. I've proposed to NBC's 30 Rock to act as a centerpiece and challenged communities to come together in their own town to remember, to care, to offer hope, and to pledge our children will be safe.

Hallmark has already been contacted to participate and hope they will become our partner as we contact every elementary school nationwide to participate in their community's tree decorating hopeful.

I cannot do it alone, and fear greatly that I will seem opportunistic. My comment is this, "I've lived with violence all my life, that I've for the majority had been scared to even live a moment longer. A fan letter was sent, a concerned mom reached out, and I was saved. This is my paying it forward- a lifetime of paying it forward. And if that weren't enough, I have had two siblings die as a result of violence/abuse and I know loss. My heart broke for Newtown, and as I held onto my 3year old, I again felt grateful to be alive, to be blessed, and HOW CAN I NOT DO ALL THAT I CAN, KNOWING ALL THAT I DO?"

All proceeds, 100% will go to The Sandy Hook Kids Center, children's scholarship programs, and first responder care.

Join me! Please?

Sincerely yours,

John M. Rinaldi

136 Waverly Place

14BC NY, NY 10014 T: 917.331.1973 W: Home URL www.KathyRinaldiHope.com W: Home URL
www.SandyHookKidsCenter.com